Changes in Reading Paradigms in the age of Electronic Books

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Do You read?

✓ Literacy
✓ Leisure reading
  o Functional literacy
  o Targeted reading
  o Picture literacy
  o Googling/browsing
  ❖ What else? – Social communication?
Reading is:

- Physiologically – eye movements while looking at letters, and impulses sent to the brain
- Psycho-physiologically – recognition of signs and constructions
- Psychologically – understanding, perception and interpretation of the text
- Socially – participation in the process of self-education and creative communication
Nearly 90 percent of people prefer paper as a reading medium to digital media.

It is much easier to read something that is held in the hand than something that just lies on a table.
What does it mean?

(what about understanding, perception and interpretation of the text?)

- LOL
- I♥U2
- ASAP
- L8r
- 2U
- U2
- H8
- <3
- a.k.a
- afk
- B4
- |-O
- m8
- ;-)  
- ic
- bf
- f2p
- P2p
- muahahahahah
“Arrrrrr” nodded Long John Silver, “we’re in agreement then?” He unsheathed his broad cutlass laughing a maniacal laugh, “Ha! Ha! Ha!” Jim was petrified. The end was upon him. Then in the distance, a ship! A wide smile played across the lad’s face.

LJS: rrr! K? lol!

JIM: :( ! :)
Symbols
Dingo mano sunelis

- Dingo mano šunelis?
- Dingo mano sūnelis?
- Dingo mano šunkelis?
- Dingo mano tunelis?
- Dingo mano kūnelis?
Can we read this?

(what about recognition of signs and constructions?)

Our hands have me,
Our hearts, too.
Our hands will never meet again.

Friends, if ever seen -
Friends, we can now remain.

I only knew I loved you once,
I only knew I loved in vain.
Our hands have me,
Our hearts, too,
Our hands will never meet again...
Still can we?

M07HER, F47HER 4ND 7W0
CH1LDREN – 4 80Y 4ND 4 61RL WEN7
70 7HE 200. 7HERE 7HEY 54W 4
2E8R4, 61R4FFE, 816 C475 – L10N5,
716ER5, P4N7HER5, 4ND 4 HU6E
8E4R.
Linear reading
Circling choreography of reading
Radiate choreography of reading