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Srećko Jelušić is a professor at the Department of Information Sciences at the University of Zadar. He teaches classes in Research methods, Sociology of a book and Information society. Previously he also taught a class in Publishing and bookselling. He has been affiliated with the universities for ten years. Previously he managed the University library in Rijeka and worked as independent publisher. He has been editing books and magazines since 1976. His undergraduate studies were in comparative literature and sociology and he holds a PhD in library and information science. His research interests are in information needs and reading habits.

University of Zadar Summer School 2012
April 11-14, 2012

*Lecture: Explaining to students the importance of reading: is it possible in the digital age?*

In this presentation an imaginary lecture will be demonstrated in which a review of relevant issues on the importance of reading will be presented. The teacher will choose interesting arguments that any graduate student can understand and accept as valid reasons for understanding the importance of reading.
The goal of the presentation is for the doctoral students and teachers to comment on proposed argumentation so that it can be critically evaluated.
As preparation for this imaginary lecture the author will rely on interviews with a group of his graduate students, his previous experience in the classroom and on the following literature: