About Wolters Kluwer

• Leading global information services and publishing company
• €3.4 billion ($4.7 billion) in revenues in 2011
• Approximately 19,000 employees
• Professional solutions and services targeting:
  • Health
  • Legal & Regulatory
  • Tax & Accounting
  • Financial & Compliance Services
• Operations: Over 40 countries in Europe, Americas and Asia Pacific
Wolters Kluwer Medical Research: Ovid, LWW, Medknow *Unparalleled Global Reach*

- Customers in 186 countries across Ovid, LWW, Medknow
- Local - Global coverage with a network of 22 field offices and distributor channels
- ~100 Ovid sales reps
- 20 Ad Sales reps
- 60 member customer support team
- Headquartered in New York, NY
What is Ovid about?

• Ovid is a leading medical search platform. Search across medical journals, books, and databases such as Ovid Medline

• An intuitive search interface with search modes, customizable tools and functions

• Award winning Customer Services Team

“OvidSP is by far the best search platform out there.”

-Medical Librarian
What professionals use Ovid?
What is in Ovid?

**Subscriptions**

Your organisation

**Databases**

Examples:
- EBMR
- EMBASE
- Ovid Medline
- PsycINFO
- CAB

**Journals**

Examples:
- Critical Care Medicine
- Pain – NEW!
- Current Opinion in Critical Care
- Diabetes
- Diabetes Care
- Hypertension
- Spine
- Neurology
- Shock
- Neurology Now
- Diabetes, Obesity and Metabolism
- Supplement
- Anesthesiology
- Transplantation
- Circulation

**Other sources**

Examples:
- Open Access Medline
- Visible Body
- Amirsys

**Books**

Examples:
- 100 Questions & Answers About Diabetes
- ACCP Critical Care Medicine Board Review
- Brook’s Clinical Pediatric Endocrinology
- Clinical Challenges in Lipid Disorders
- Clinical Practice of Chinese Medicine
- Diabetes in Old Age
- Diabetic Cardiology

**No Embargoes**

*Only Science has a 3 month embargo*
Screen shots of Ovid

**Falls Pr setting**

Cystogram in the same patient shows that a Foley catheter was placed. The bladder was distended with contrast medium, demonstrating an extraperitoneal leak from the ureterovesical junction. In this patient the urethra was stretched, but the bladder was perforated by the bullet injury.

**Clinical Bott**

Falls-related in...
LWW journals
Resources in details - Lippincott Williams & Wilkins

- Lippincott Williams & Wilkins (LWW) publishes over 280 journals and newsletters in over 60 medical specialties.

- Of these nearly 40% are society-owned titles where LWW is the trusted publishing partner.

- Over 60% of the titles published by LWW have JCR Impact Factors with many of the titles being ranked in the top quartile of their specialty.

- All journals in an iPad app.
LWW Portfolio Impact Factor Highlights

3 number 1 titles in major specialties

*Circulation*, published on behalf of the American Heart Association, holds the #1 position in JCR Category - Peripheral Vascular Disease (IF 14.430*), #4 Cardiac & Cardiovascular Systems

*Annals of Surgery*, affiliated with the American Surgical Association and the European Surgical Association, #1 in the JCR Surgery category (IF 8.327*)

*Circulation Research*, is the official, peer-reviewed journal of the American Heart Association Journal, #1 in the Hematology (IF 11,019*), #2 Peripheral Vascular Disease.

*2014 Journal Citation Reports®* (Thomson Reuters, 2014)
TOP titles in major specialties

*Anesthesiology* is the official journal of the American Society of Anesthesiologists, holds #1 position in Anesthesiology specialty, (IF 5.879*)

*Obstetrics & Gynecology* is the official journal of the American College of Obstetricians and Gynecologists. Popularly known as "The Green Journal," Obstetrics & Gynecology has been published since 1953, #2 position in ObGyn (IF 5.175*)

*Pain* is the official publication of the International Association for the Study of Pain. Holds #2 position in Anesthesiology specialty, (IF 5.213*)
LWW Portfolio Impact Factor Highlights

Top Cited Journals in Clinical Neurology & Transplantation

*Neurology* (IF 8.286*), published on behalf of the American Academy of Neurology, was the most frequently cited journal in Clinical Neurology (ranked #8 in IF)

*Transplantation* (IF 3.828*) was the most frequently cited journal in the Transplantation category (ranked at #4 in IF). This is the official journal of the Transplantation Society

*2012 Journal Citation Reports*® (Thomson Reuters, 2013)
Journals example collections on Ovid

- **Clinical Journal Package**
  14 leading clinical journals from LWW plus *New England Journal of Medicine*

- **LWW Current Opinion Collection**
  Covers medical subspecialty with 24 key journals. Revealing insight and expert commentary from the leading authorities in each relevant specialty

- **LWW High Impact Collection**
  An essential base of over 50 highly cited journals with high impact factors as determined by annual Journal Citation Reports

- **LWW Subject Area Collections:**
  Oncology, Radiology, Surgery, Pediatrics, Hematology, Neurology, Gynecology, Nursing, Critical Care
Wolters Kluwer has a robust open access program that meets the needs of funders and authors

364 OA LWW articles published in 2013
1,430 OA LWW articles published in 2014
1,500 OA LWW articles published through Q2 2015
Wolters Kluwer offers a variety of open access options to best serve the needs of authors
Examples of recently launched OA journals
As of 22nd September 2014

• 348 Journals from Medknow
• 313 associations, institutions & societies
• 116,651 Total articles
• 108,767 Full text articles
• 50,262 Manuscripts submitted so far in 2014
Top LWW Books

- **Devita, Hellman & Rosenberg's Cancer: Principles & Practice of Oncology (10th edition)**
  This book has been acclaimed by the worldwide medical community as the standard-setting oncology reference.

- **Lippincott Manual of Nursing Practice**
  Often referred as 'Lippincott Manual' or simply the 'Lippincott', the LMNP is widely used as a procedure manual for many healthcare institutions (contains 150 Nursing Procedure Guidelines).

- **Kaplan & Sadock's Comprehensive Textbook of Psychiatry**
  Throughout eight prior editions, "CTP" has been established as the cornerstone text in the field of psychiatry and mental health. This Ninth Edition provides a wealth of new and updated information in neural science, genetics, neuropsychiatry, psychopharmacotherapy, and other key areas.
Subscription of LWW books on Ovid platform

- Access to more than 2800 books from LWW including textbooks and handbooks
- Two models in content delivery: annual subscription or purchase scheme
- Collection or individual titles offer according customer requirements. Top ranked books assessed by Doody’s are available as collections for 2015.
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Acland’s Video Atlas of Human Anatomy!

The Video atlas of Human Anatomy has been developed since 1993 by Professor anatomist Robert Acland – Honored Member Award 2002 of American Association of Clinical Anatomists

ACLAND’S VIDEO ATLAS OF HUMAN ANATOMY
Acland’s Video Atlas of Human Anatomy!

The Video atlas of human anatomy has been developed by professor anatomist Robert Acland since 1993

Unique features of the resource:

• A truly three-dimensional look at anatomy
• Fresh human specimens in their natural colours
• Real movement of structures: bones, ligaments
• Building complex structures step-by-step
NEW - Acland’s Video Atlas of Human Anatomy!

- 328 narrated video clips
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- Demonstrate muscle function in 3D
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NEW - Acland’s Video Atlas of Human Anatomy!

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- The Shoulder
- The Arm & Forearm
- The Hand

Volume 2: The Lower Extremity
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- The Leg & Ankle
- The Foot

Volume 4: The Head & Neck
- Support & Movement of the Head
- The Facial Skeleton & the Base of Skull
- The Nasal Cavity & Surroundings
- The Oral Cavity & Surroundings
- The Larynx & Surroundings
- The Facial Muscles & Scalp
- The Brain & Surroundings
- The Nerves of the Head & Neck
- The Blood Vessels of the Head & Neck
- The Eye & Surroundings
- The Ear

Take an exam on this volume
NEW - Acland’s Video Atlas of Human Anatomy

1.1.2. The clavicle and scapula (4:11)

JUMP TO:
- Clavicle and scapula: surface anatomy
- Clavicle and scapula in articulated skeleton
- Attachment of scapula to skeleton; sternoclavicular joint in articulated skeleton
- Movements of scapula in articulated skeleton
- Clavicle: features
- Scapula: features
- Glenoid fossa; infraglenoid tubercle
- Supraglenoid tubercle
- Scapula: spine; Supraspinous and infraspinous fossa
- Acromion

SEE ALSO:
- upper extremity bones
- clavicle
- scapula
- shoulder region
- acromioclavicular joint
- shoulder joint ligaments
- scapula, movements
- movements

PREVIOUS 1.1.1 Introduction to the shoulder region NEXT ▶
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CONTENT
Texts (420)

MEDIA
Image (39)

SHOWING 1 — 20 OF 459

Image and Text Thumbnails

Figure 45-2. Cleavage of fibrinogen results in clot formation. A. Fibrinogen, the precursor protein of fibrin, is formed from two triple helices joined together at their N-terminal ends. The α, β- peptides are held together by disulfide bonds, and the γ-peptides are joined to each other by disulfide bonds. The terminal α, β-peptide regions, shown in red, contain negatively charged glutamate and separate residues that repel each other and prevent aggregation. B. Thrombin, a serine protease, cleaves the terminal portions of fibrinogen that contain negative charges. The fibrin monomers can then aggregate and form a “soft” clot. The soft clot is subsequently cross-linked by another enzyme.

View in context: Marks' Basic Medical Biochemistry: A Clinical Approach, 4e > Blood Plasma Proteins, Coagulation, and Fibrinolysis

Image and Text Thumbnails

FIGURE 10-15. Complications of atherosclerosis. A. Fibroinflammatory lipid plaque. Microscopic features of plaque erosion (arrowheads) and fissure formation (arrow). B. Fibroinflammatory lipid plaque with occlusive luminal thrombosis (arrow). C. Abdominal aortic aneurysm with

View in context: Rubin's Pathology: Clinicopathologic Foundations of Medicine, 6e > Blood Vessels
NEW-Visible Body 3D atlas on Ovid

• Visible Body is top class solution of 3D anatomical models

• #1 Human Anatomy App in the iTunes store

• 4,000 detailed, medically accurate, 3D models of structures across all body system

• Ability for full 3D tumbling & rotation viewing of cross-sections of the anatomy (view inside the heart!)
Scenario 1: Explaining a surgical intervention

Start by showing the relevant parts of the hand.

Example scenario (1/4):

1. Navigate using your mouse or the “virtual joy-stick”.

2. Refresh View will return you to your start position.

3. Locate structures using the suggestion-enhanced search.
Scenario 1: Explaining a surgical intervention

Locate and highlight the target structures.

Example scenario (2/4):

1. Click on a structure, e.g. flexor retinaculum to highlight it and see it too in the “breadcrumb” trail at the top of the screen.

2. Click on the Systems option to add or remove structures.

3. Add a structure with + and remove it with -.
Scenario 1: Explaining a surgical intervention

*Add more structures and spotlight the intervention site.*

Example scenario (3/4):

1. Add the structures and highlight them, rotate the image to focus on their positioning with respect to each other.

2. Clicking + in Systems / Nervous added the nervous system layer.
Thank you

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