Emerald Group Publishing

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Outline

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Who is Emerald?

World’s leading English publisher of business and management research and social science research

• Formed 1967, independently owned.
• We publish research which makes a significant contribution to practice.

• Supportive of scholarly research -> close partnership with key institutions CEEMAN, EFMD, IFLA, EIFL and others.
• Partner with the Global Foundation for Management Education (AACSB and EFMD joint venture).
You can access more than 350 Journals from 13 subject collections:

- Accounting, Finance & Economics
- Business, Management & Strategy
- HR, Learning & Organizational Studies
- Education
- Engineering
- Information & Knowledge Management
- Marketing
- Operations, Logistics & Quality
- Health & Social Care
- Library Studies
- Property Management & Built Environment
- Public Policy & Environmental Management
- Tourism & Hospitality
Proposal to Croatian Institutions:

1) Emerald eJournals Database
   - Variants available 175, 200, 250 and Premier
     - comprehensive, cross-disciplinary across all management disciplines, featuring the latest peer-reviewed, international research in both established and emerging areas of interest

2) Emerald Engineering eJournals Database:
   - Online collection of 25 titles
     - titles from various engineering disciplines
     - All titles indexed in Scopus and 17 indexed by Thomson Reuters
Emerald eBooks Series

Business, Management & Economics

- More than **1050** volumes from over **90** series titles.

Social Sciences

- More than **550** volumes from over **50** book series titles.
- Sociology & Public Policy, Education, Health & Social Care.
Emerald Emerging Markets Case Studies

- A collection of over 400 case studies
- Peer-reviewed
- Focusing on business decision making and management development throughout key global emerging markets.
- Supported by teaching notes.
What we can offer you

Robust Research

www.emeraldinsight.com

Relevant Research
Emerald Standards & Publishing Policy

All of our journals are peer reviewed to ensure quality

Emerald is RoMEO Green Publisher

Publishing at Emerald is for free

We use iThenticate® software to combat plagiarism
Subscription benefits

• **No embargo** - Emerald = primary publisher
• **Access in Perpetuity** (*continuing access for subscribed content*)
• **Archive Access** (rented full-text archive back to 1994 where available)
• **Unlimited use & downloads** (IP authentication; remote access)
• **Early Sites**
• **Technical support**
• **Liberal DRM** (concurrent, institution wide access with no downloads restrictions onto any device)
• **Easy discovery** (content available through discovery services from Serial Solutions, Ex-Libris and Ebsco)
• **Citation Management** (reference linking compatibility with EndNote, Reference Manager, RefWorks, ProCite, Zotero)
• **Industry Standard Compliance** (Open URL, Shibboleth, Athens Authenticated, COUNTER4, MARK Records and SUSHI usage statistics)
Impact of Emerald publications

Emerald has 58 e-journals indexed in ISI and 260 in Scopus.

And more then 400 titles in Thomson Reuter Books Citation Index and 102 book series in Scopus.
South and North Eastern Europe vs. Croatia

Emerald Consortia

- Slovenian COBSCON Consortium
- Serbian KOSEC Consortium
- Czech Consortium and Slovak Consortium
- Bulgarian
- Romanian ANELiS Consortium
- Latvian Academic Consortium
- Estonian ELNET Consortium

National Deals

- Germany
- France
- Lithuania
- Switzerland
Croatian Authors & Editorial at Emerald

• From 2010 more then **150 authors published with Emerald.**
• Currently there are **4 Reviewers**
• **Customers:**
  • University of Zagreb – Faculty of Economics & Philosophy
  • University of Rijeka – All faculties
  • University of Osijek – Faculty of Philosophy & Education
  • University of Pula - Faculty of Economics
  • Ruder Boskovic Institute
  • National and University Library
Open Access Publishing

- **Green Open Access** - Emerald remains a ‘RoMEO Green’ publisher
  - > authors can voluntarily post their articles on any website as long as there is correct attribution and it is not the published pdf.
- **Gold Open Access**
  - From April 2013 it offers a Gold OA route for funded authors for £995/$1,695.
- **Platinum Open Access** – not supporting, However hosting Open Access Journals
- **Open Access** – free content to new launch journals, sample articles and to Emerald authors
Thank you

Contact me for further information

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